

THE ECONOMICS

The RI Philharmonic Orchestra & Music School is vital to the cultural and educational health of Rhode Island. We are the second largest performing arts and education organization in the state. We are responsible for \$4.1 million in direct spending annually. Our patrons spend an additional \$7+ million on food and other event-related activities, as well as instruments, sheet music and supplies for the study of music. In past 36 months we have spent over \$9 Million on capital improvements including the new 31,000 square foot state-of-the-art Carter Center for Music Education & Performance. We have 14 full-time and 11 part-time staff, and engage over 70 faculty and 250 musicians.

THE AUDIENCE

Our reach as an organization is to well over 85,000 individuals and family members throughout Rhode Island, southeastern Massachusetts and Connecticut. We have over 1600 students enrolled in individual and group instructions in our music school and we offer free and subsidized music programming to over 15,000 youth every year.

YEAR ROUND BENEFITS

- Listing in concert program book
- Invitations to intimate and exclusive events
- Networking
- Tickets for employees
- Enhanced visibility

CLASSICAL SERIES (8 concerts)

Series Sponsorship
8-10pm, Saturday evenings
Concert Sponsorship

- Subscription base of over 1100
- Attendance of 1500-1900 per concert
- Income range \$100,000+
- Age range 55+
- College educated and above

** Season opening concert and Season ending concerts - \$20,000 sponsorship per concert*

RUSH HOUR SERIES (4 concerts)

Series Sponsorship
6:30-8pm, Friday evenings
Concert Sponsorship

- Subscription base of 400
- Attendance of 1100+ per concert
- High school and college educated
- Age range 7+, Average 35+
- Income \$30,000+
- Professional after work crowd

POPS SERIES (3-4 concerts)

Series Sponsorship
8-10pm, Saturday evenings
Concert Sponsorship

- Attendance of 1500+ per concert
- High school and college educated
- Age range 30+
- Income \$30,000+

For more information on corporate sponsorship, please contact **Betty Ann Kearney** at **401.248.7011**.

All donations are tax deductible to the fullest extent of the law.





Rhode Island
Orchestra & Philharmonic
Music School

THE REWARDS

For You

- Networking
- Client Entertainment
- Tickets for Employees that can be used as incentives and rewards
- Invitations to exclusive events with the Music Director
- Enhanced visibility for your company

For the Philharmonic

- Your sponsorship helps the Rhode Island Philharmonic to continue providing excellent symphonic performances with world class guest arts.
- You allow us to reach out to diverse groups of over 15,000 youth throughout the region, introduce them to wonderful music, and offer them free and subsidized programming.
- You help us bring music into the lives of more than 100,000 people in our region annually.



An Investment in Your Company and Your Community

"As a member of the Board of Directors for the Rhode Island Philharmonic Orchestra & Music School, a small business owner, and a music lover, I believe that the support StrategicPoint gives to the Philharmonic ensures a bright cultural future for our region. The health and vitality of the Philharmonic Orchestra and its Music School means Rhode Islanders do not have to leave our state to hear world class music, or to experience excellent music education. It means that people looking to retire to a small but culturally rich city choose Providence. It means that those offered a job by one of our companies may be more likely to agree to move here. It also helps me attract clients to my business, and allows me to retain valued employees and clients through free tickets to concerts, and private cultivation and appreciation events."

David Brochu,

PRESIDENT AND FOUNDING PARTNER
STRATEGICPOINT INVESTMENT ADVISORS



CORPORATE SPONSORSHIPS



Rhode Island
Orchestra & Philharmonic
Music School

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